

**On
The
Ground.**

ON THE GROUND · EVENT WELCOME

The Workshop

Building with Claude Code, live — no walkthrough deck in between.

16 Jul 2026 · 2–5 PM · MIT Space, Singapore

LIVE DEMO

RUN OF SHOW

Today's Schedule

2:00 PM

Welcome

2:10 PM

Jeshua Soh — Crossworks

2:25 PM

Elizabeth Loh — Grow Connections

2:40 PM

Networking break

3:00 PM

Live demo — Claude Code, GitHub, Vercel & custom domain

4:00 PM

Jolene Goh — Product development cycle & management

4:20 PM

Wrap & group photo

Times are approximate — see Haojun for the exact running order.



Jeshua Soh

Crossworks · Myanmar's talent, working remotely



Elizabeth Loh

Grow Connections · Venue sponsor

**On
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Networking

“The best connections are rarely scheduled — they just need a room, and a little serendipity.”

Stay, connect, swap ideas.

BEFORE WE START

Today's Voices



OUR WORK

On The Ground

Practical AI-powered apps and websites for Singapore SMEs — working product in days, not months. Today: live demos of the same build process.



GUEST SPEAKER

Jeshua Soh

Crossworks — Myanmar's top talent, engaged remotely. A quick introduction before he shares how it works.



VENUE SPONSOR

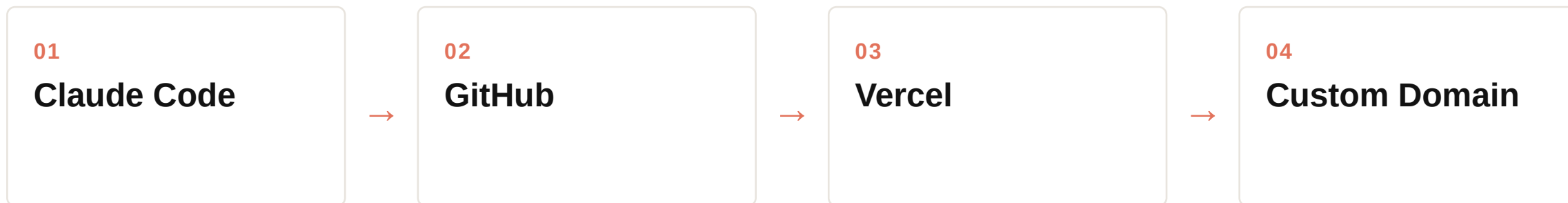
Elizabeth Loh

Grow Connections — hosting today's space. A quick introduction before she shares what she does.

LIVE DEMO

From Conversation to Live Website

Four steps, watched live — the same path any of you can walk tomorrow.



No code typed by hand — describe what you want, in plain English.

STEP 1

Claude Code — Building by Conversation

01

No code required. You describe it, Claude writes and runs it.

- Start from a CLAUDE.md and a short brand brief — stack, tone, pages.
- Describe the site you want in plain English; Claude scaffolds it.
- Home, about, services, contact — built and refined live, conversation by conversation.

STEP 2

Claude Code → GitHub

02

Every project lives in a repo
you own — from the first
commit.

- Claude Code pushes your project straight to a GitHub repo under your account.
- You own the code — not an agency, not a platform.
- Full version history from message one, so nothing is ever lost.

STEP 3

GitHub → Vercel — Auto-Deploy

03

Two clicks at
vercel.com/new, and you
have CI/CD.

- Connect the GitHub repo to Vercel — every push deploys automatically.
- Free tier is generous: unlimited deploys, 100GB bandwidth, free SSL.
- Live on a vercel.app URL within minutes of the first push.

STEP 4

Namecheap → Vercel — Your Domain, Live

04

Ten minutes of setup, plus
DNS propagation.

- Point your domain's nameservers from Namecheap to Vercel.
- Add the domain in Vercel → Settings → Domains and verify.
- SSL is automatic — a Let's Encrypt certificate, issued with no extra config.

On The Ground.

Jolene Goh

On The Ground · Product development cycle & management

On The Ground.

BEFORE WE WRAP

One Last Thing — A Photo, Together

Gather round the front — we want everyone in the frame before you go.

GROUP PHOTO

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